



**FOR IMMEDIATE RELEASE**  
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## **Always Best Care Senior Services Expands with 2<sup>nd</sup> Franchise in Florida**

**Roseville, CA (May 21, 2013)** — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its newest franchise in Florida and as a result is expanding its coverage to encompass the greater Jacksonville area, including St. Augustine, Orange Park, and Ponte Vedra.

Always Best Care now provides services from Hobe Sound and Stuart through Jupiter and West Palm Beach in addition to the new service in Jacksonville/St. Augustine.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Marlynn & Mike Bruno. Mrs. Bruno has been a life-long supporter of senior friends and relatives in need. "I am especially fortunate," she said, "to now be doing professionally what I've been doing my whole life." Mr. and Mrs. Bruno was introduced to Always Best Care by franchise consultant Tom McLenahan of The Entrepreneur Authority.

"I am very pleased that we have awarded our newest franchise to people of Marlynn and Mike Bruno's character and integrity," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "It is indeed very special to have someone with their years of dedicated service join our Always Best Care team."

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Mrs. Bruno has been tending to the needs of senior relatives and neighbors since she was in high school. "Caring for others has always been a big part of my life, so I began to explore business opportunities where I could turn my vocation into a career," she said. "Beyond offering industry leading systems and support, Always Best Care and its people embody a culture of 'giving back' that is hard to find in any organization."

Mrs. Bruno is dedicated to serving her community. "As Florida's most populous city and its largest, Jacksonville and the whole region have an immense need for high quality yet affordable senior care services," she explained, "Always Best Care is designed to meet these needs through its continuum of care services - non-medical in-home care, assisted living placement services and skilled home health care."

Always Best Care of Jacksonville is located at 4711 Highway 17 South, Fleming Island, Florida 32003, and may be reached at (904) 701- 7660, or via email at [mbruno@abc-seniors.com](mailto:mbruno@abc-seniors.com). Visit them on the web at [www.alwaysbestcarejacksonville.com](http://www.alwaysbestcarejacksonville.com).

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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#### **About Always Best Care**

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit [www.alwaysbestcare.com](http://www.alwaysbestcare.com).